



Launch, manage and scale  
your parking as a Mobilityhub





# The global challenge

Increase of demand  
for cheaper, faster  
& greener traveling.

Urbanization

Pressing increase  
of mobility  
infrastructure.

Customer  
demand

Lack of a  
seamless travel  
experience to  
end-destination

Increase of time  
spent to reach  
destination.

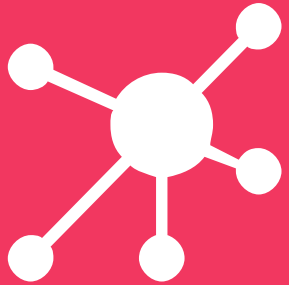
More expensive  
rates to reach  
a destination.

Increase of  
pollution in  
urban areas.



# Your parking as a **Solution**

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- ✓ Mobian **integrates** your parking as a full digital MobilityHub
- ✓ Mobian **combines** your parking with (last mile) **mobility** services.
- ✓ Mobian **offers** your travel solutions to over 1mio+ users



Expand your services



Higher occupancy rate



Contribute to sustainability

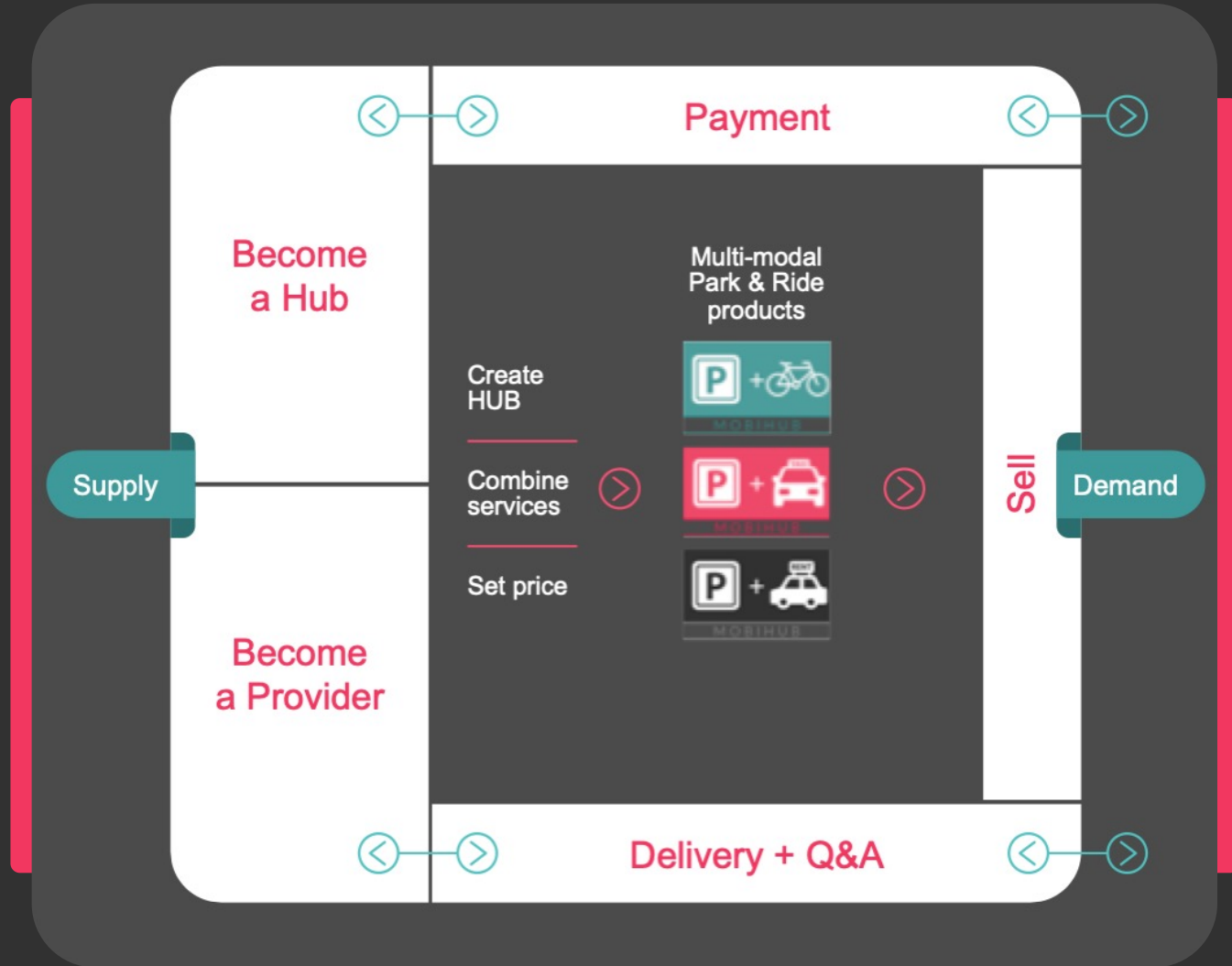


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# MobilityHub creation

1. Mobian supports a fully self-developed **Hub Management platform** where parking and mobility providers will be combined as **one customer journey** which can be priced and managed by you.
2. Mobian facilitates a **reservation system** including a payment system based on multiple payment options and different currencies which can be provided as a **white label solution**.
3. Mobian facilitates a customer support system based on email, chat and whatsapp which is available 24/7 for any questions or issues.

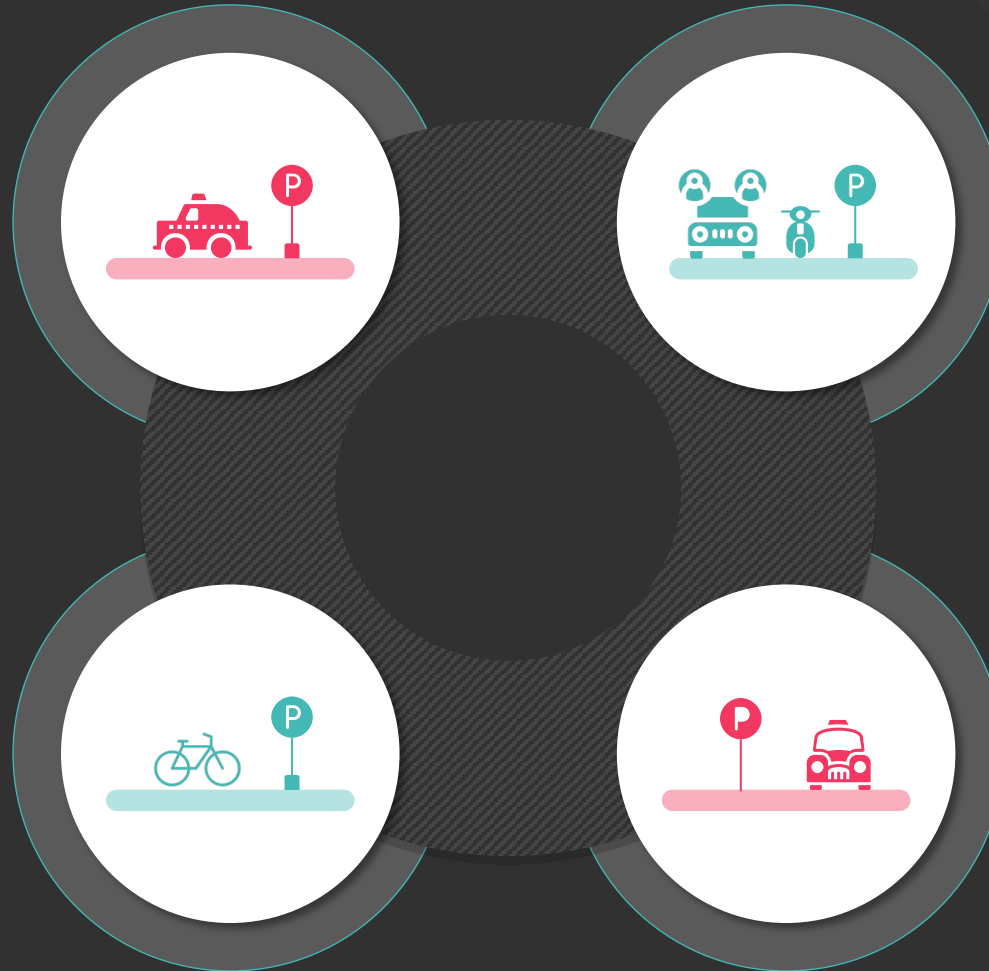


# The **mobility mix** at a MobilityHub

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## Park & **E-Taxi**

Park your car on the edge of the area and your **e-taxi** will be on standby on the HUB to bring you all the way to your end destination.



## Shared car

Park your two-wheeler on the HUB and step over into your **shared car** to drive to your end destination.

## Park & **Bike**

Park your car on the edge of the area and step over to your pre-booked **(electric) two-wheeler** to your end destination.

## Park & **Metro**

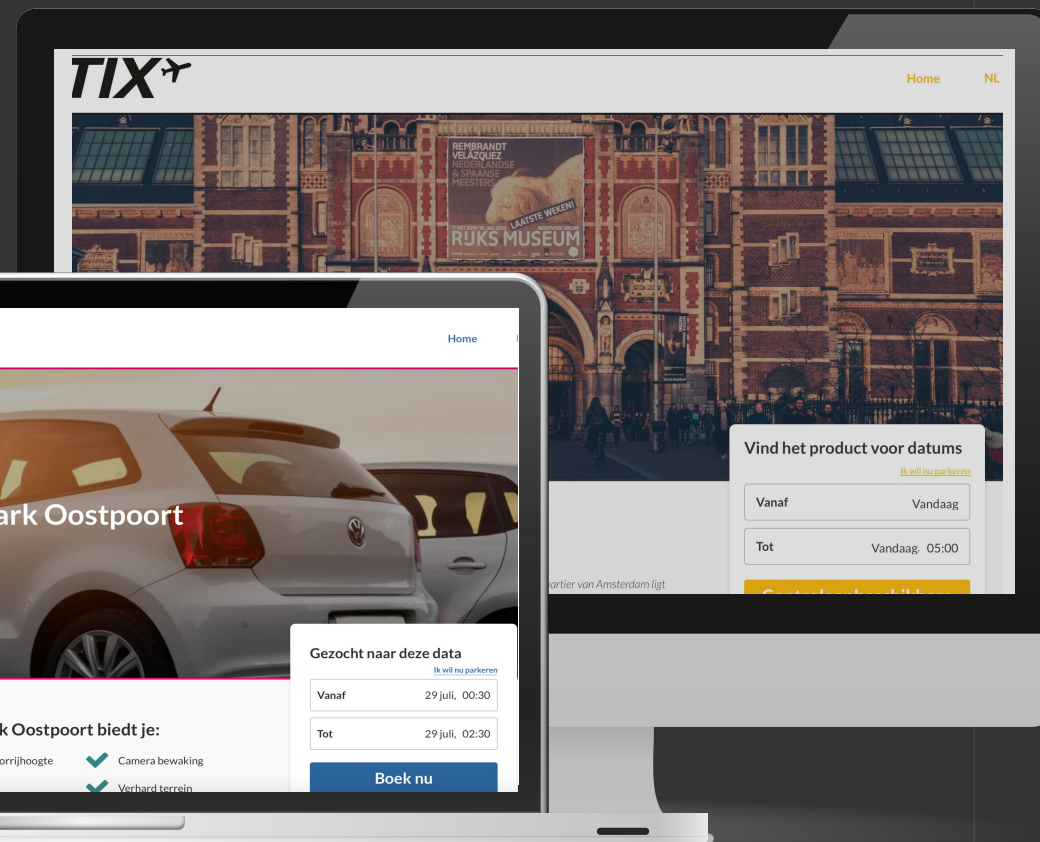
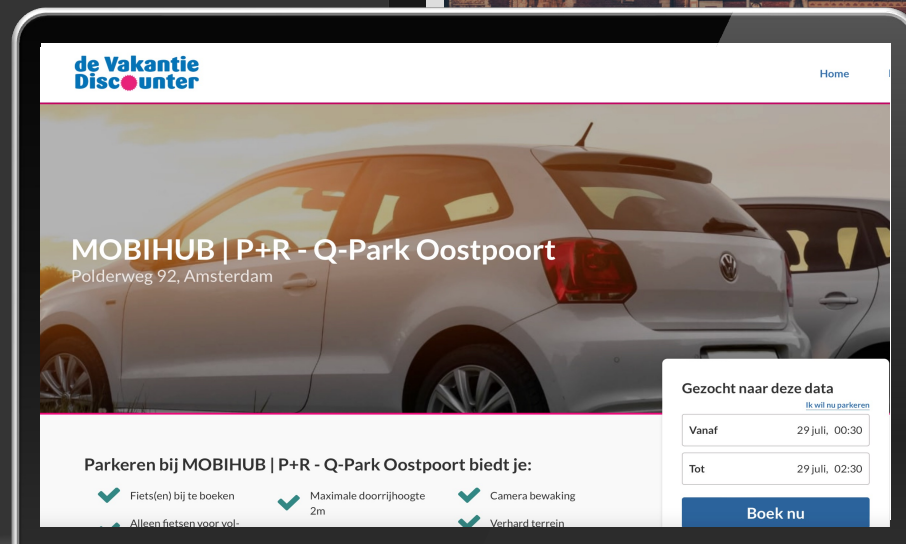
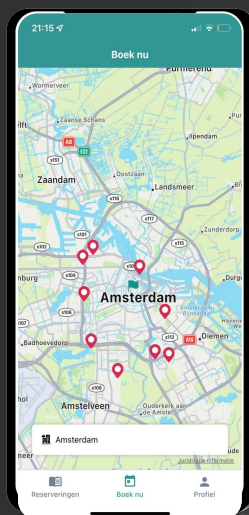
Park your car on the edge of the area and step over to **public transportation** to reach your end destination



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# White label Product presentation

Pre-book a park & ride ticket  
at your (white label) website or  
via your (white label) app



# Sales and distribution of customer journeys

Mobian gives substance to **vacant parking spaces** by combining them with last mile mobilities and incorporating them into it's the **Mobian Hub Ecosystem** which contains 1mio+ commuters, residents and visitors.

These target groups have the option of **free parking** when they **switch to last-mile transport** – such as shared bike or make use of shared subscription (**MobiFlex**) or fixed subscriptions (**MobiFixed**)



Thank you

Thank you for taking the time to read Mobian's deck. If you want to know more what we can do for your parking facility please don't hesitate to **contact us**.

