

An aerial view of a modern urban mobility hub. In the upper half, a long red wall serves as a bike rack, with numerous bicycles parked on it. The word 'MOBIAN' is repeated along the wall. A person is walking along the path next to the bike racks. In the lower half, a parking lot with pink-paved spaces contains several cars: a dark grey hatchback, a white SUV, a dark blue SUV, and a light blue Mini Cooper. A person is riding a blue bicycle on a path to the right. The background shows green trees and a clear sky.

Launch, manage and scale
your *available* parking spaces as a
MOBILITY HUB

One solution

A mobility hub brings ***parking > charging > last mile mobility*** together into one solution for residents, commuters and passers-by

Mobility hub



Parking



Charging



Guaranteed parking spot

When arriving at the hub, the barrier automatically opens and the motorist parks at the



Guaranteed charging point

Yes! A dedicated charger booked in advance so the motorist has peace of mind and enjoys charging guarantee. (Some of the parking spots will be electrified)



Dedicated last mile

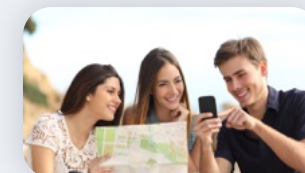
The motorist is able to continue its trip to the final destination, carefree and without being caught in traffic



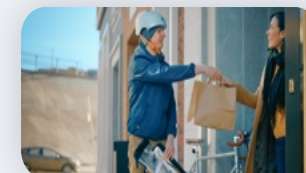
Residents



Commuters



Recreation



B2B



MOBIAN
WE GET YOU THERE



Parking

Optimize
the extra capacity of your *parking* through
multi-use for commuters, residents and other travellers

Activate sleeping
parking spots



MOBIAN reaches more than **2 million** drivers every year. We target commuters, residents and other travellers.

Connecte your hardware
into a future-proof system



If the carpark needs a new **hardware system**, we offer to connect it on behalf of the carpark. This upgrade into a **ticketless** and **future-proof** system allows the carpark to improve the user experience and MOBIAN to provide smooth access to the users.

Generate good profit out of
available parking spots



We bring a new type of customer to your parking facility

- **Commuters** who continue their trip by bike towards the final destination
- New on-demand drivers like **tourists** and **daily motorists**
- **Residents**: our proposition is suitable with or without an EV car which expects no hassle with parking and charging



MOBIAN
WE GET YOU THERE



CHARGING

Transform a part of your overcapacity parking spaces into a charging station

What is the **difference**
between other car parks with
charging station?



Our value proposition enables drivers to not only pre-book a parking spot, but also to pre-book a charging facility. This unique concept combines the (electric) first - and the last mile by adding pre-bookable bikes to the customer journey.
Peace of mind for the entire trip from A to B.

Charging station
installation



MOBIAN **connects** the charging points at the carpark. In addition MOBIAN takes care of the **implementation** as well enabling the car park to become a loading facility in an instant.

Multiple target groups
generate high occupancy



Pre-bookable charging stations **visible** and **open to book** for all kind of target groups - resident, commuters and passers by. This will have a great impact on the occupancy rate of the carpark.

Balancing the grid



MOBIAN works with pre-booking data which enables to **balance out** charging across vehicles. This means each vehicle gets energy at the **right time**, charging hours are **optimised** and the parking location maintains a stable **power supply**.



MOBIAN
WE GET YOU THERE



LAST MILE

Add last mile mobility to make the Mobility Hub attractive within a high radius

Connect to
last mile e-mobility

Sales radius up to 6km(!)

Easy-to-use app



MOBIAN installs e-bikes, e-cargo bikes and connects e-taxi's and local public transport suppliers. All to serve and to contribute to **sustainable last mile**.



By deploying last mile mobility, a mobility hub increases the sales radius for residents, commuters and passers-by to as much as **6km!**



Motorists use the MOBIAN app not only for **booking** and **financial information** but also for **using** and **unlocking the mobilities**. In addition, the user is able to make use of the last mile mobility during the entire parking and charging time.



MOBIAN
WE GET YOU THERE



**Which
together
result
in....**

An **occupancy rate of up to 80%** on your available parking spaces, a **4.8 out of 5 star rating** regarding the customer journey and a **future-proof and sustainable** model for your facility

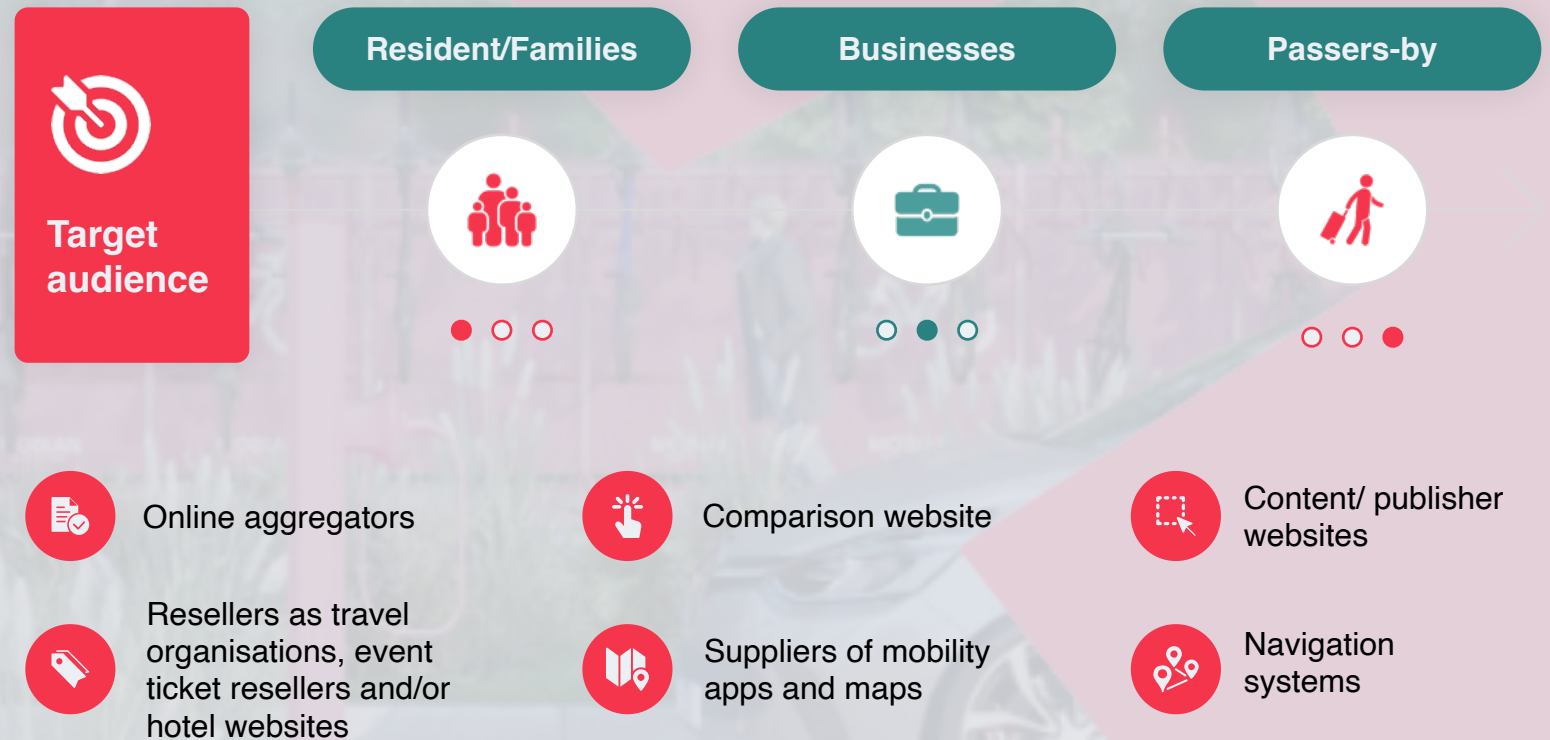


MOBIAN
WE GET YOU THERE

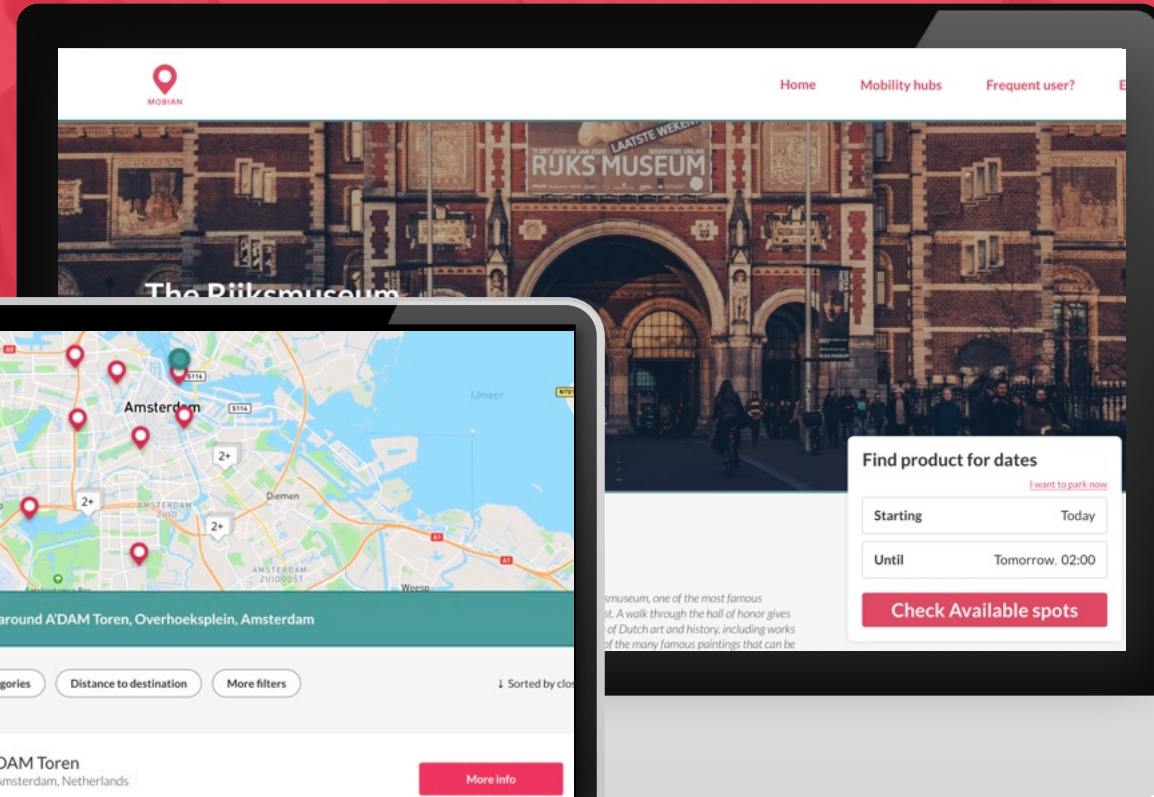
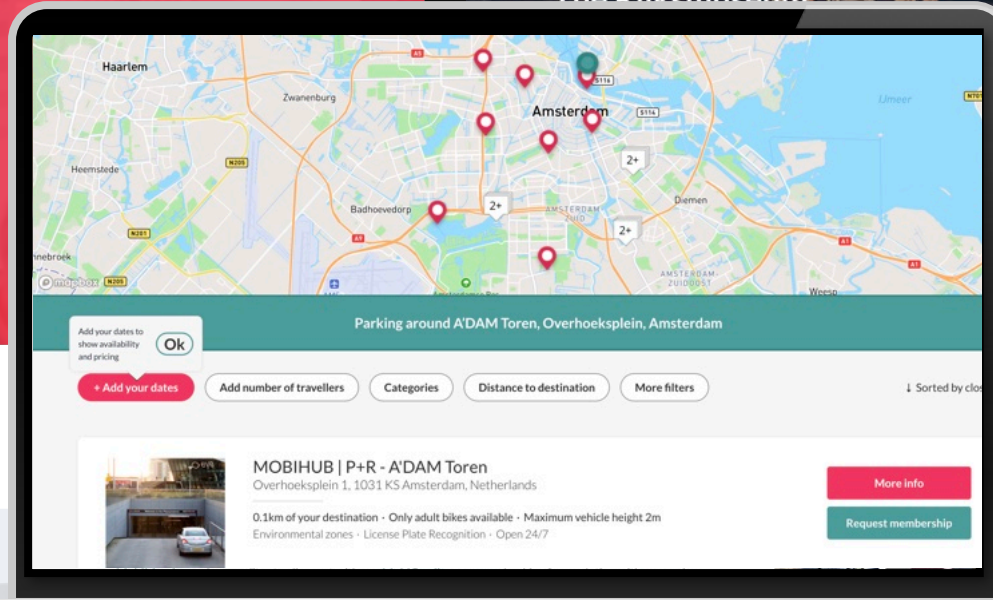
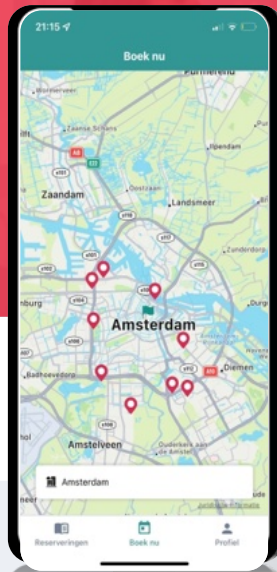
Sales & Distribution

MOBIAN gives substance to sleeping parking spaces by combining them with last mile mobilities and incorporating them into it's the MOBIAN Hub Ecosystem which contains:

2mio+ commuters, residents and passers-by



Online Mobility Hub presentation



The Mobility Hub

A concrete summary



Hardware

Upgrading your free parking spaces to a full digital Mobility Hub including upgrading the barrier system, implementing EV charging stations and adding last mile e-mobility



Software

MOBIAN takes care of the entire mobility hub management system making parking, charging and cycling at your location pre-bookable, operative and manageable



Distribution

MOBIAN provides marketing and distribution of parking, charging and last mile solutions for residents, commuters and passers-by



Zero hassle



Earn out of sleeping parking spots



Contribute to sustainability

Sustainable and social impact on the market



GOOD HEALTH AND WELL-BEING

Healthcare for everyone

- Air- and water quality

- CO2 reduction through Park + Bike concept
- Less searching kilometers to find a parking spot
- Green last mile solutions
- More efficient transport by shared mobilities



AFFORDABLE AND SUSTAINABLE ENERGY

Access to affordable and sustainable energy for everyone

- Access to electricity
- Availability and reliability of electricity
- Energy-efficiency

- Mobility hubs will be equipped with charging stations for electric transport



SUSTAINABLE CITIES AND COMMUNITIES

Let become cities safe, resilient and sustainable

- Investments in infrastructure
- Sustainable transport

- CO2 reduction through Park + Bike concept
- Less searching kilometers to find a parking spot
- Green last mile solutions
- More efficient transport by shared mobilities



RESPONSIBLE CONSUMPTION AND PRODUCTION

Sustainable consumption and production

- Use sustainable raw materials (sourcing)
- Raw materials efficiency of products and services en diensten
- Material recycling

- Mobility hubs will be equipped with circular, movable and reusable waiting areas



CLIMATE ACTION

Climate change improvement

- Energy efficiency
- Environment investing

- CO2 reduction through Park + Bike concept
- Less searching kilometers to find a parking spot.
- Green last mile solutions
- More efficient transport by shared mobility

Create a Profitable *business case* out of sleeping spots

Parking

Connecting directly to barrier and LPR system

Occupancy mangement

Parking plus last mile solution

Charging

Connecting directly to charging systems

Smart EV charging balancing software

Last Mile

Arranging (cost-free) circular e-bikes, city bikes or other type of last mile transportation

Mobile app for managing last mile mobility

The combination of **Parking>Charging>Last mile** with MOBIAN's ability to drive different target groups to the carpark results in an average revenue per parking space between





Thank you



Thank you for taking the time to read MOBIAN's pitch deck. If you want to know more about our future plans, please do not hesitate to contact us.



MOBIAN
WE GET YOU THERE